

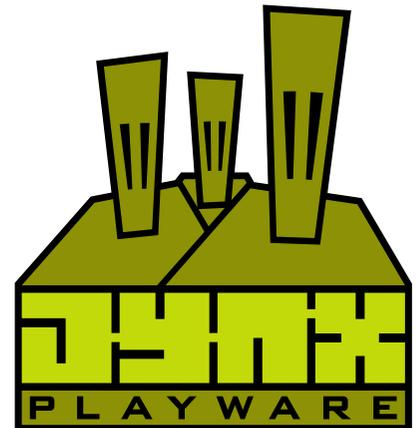
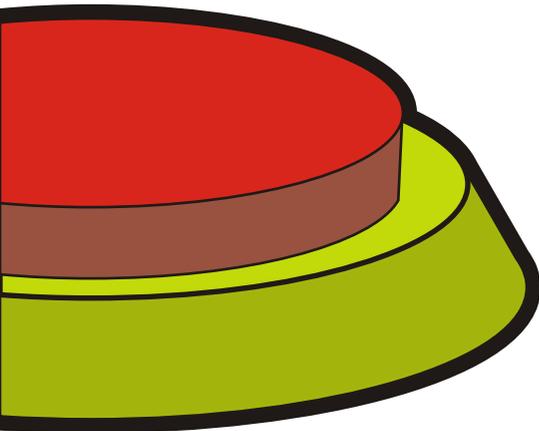
One Button Games

# 0. Apresentação

oi, e aí? beleza?

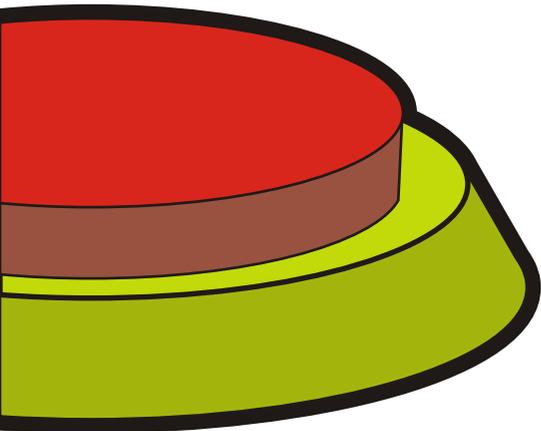
Artur Mittelbach  
Lead Game Designer  
Jynx Playware

[www.jynx.com.br](http://www.jynx.com.br)  
[artur@jynx.com.br](mailto:artur@jynx.com.br)



# 1. Jogo de 1 botão só?

mas comé que pode ser uma porra dessas batman?

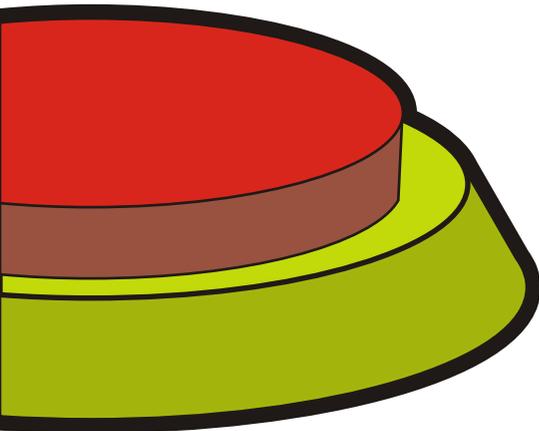




# 1. Play!

game01 - single player

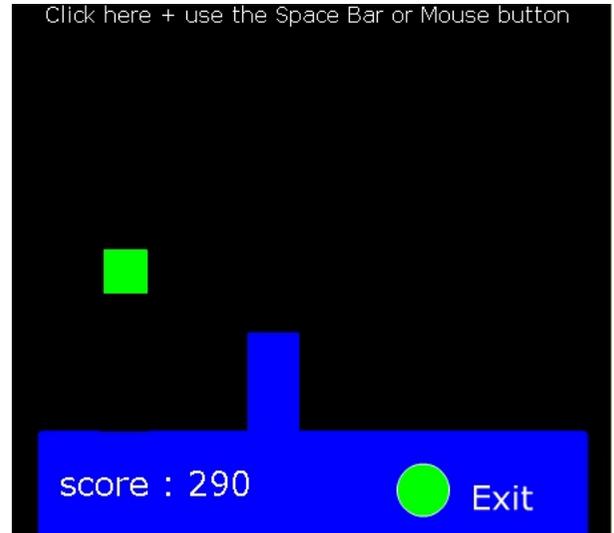
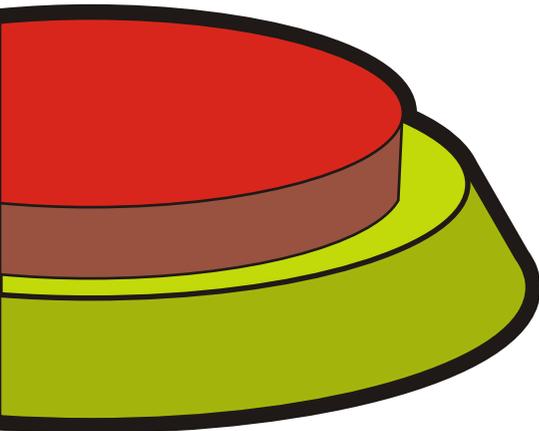
Faça uma lista de jogos de so 1 botão que lhe vem a cabeça



# 2. Gamasutr'ed

[www.gamasutra.com/features/20050602/green\\_01.shtml](http://www.gamasutra.com/features/20050602/green_01.shtml)

*By Berbank Green*

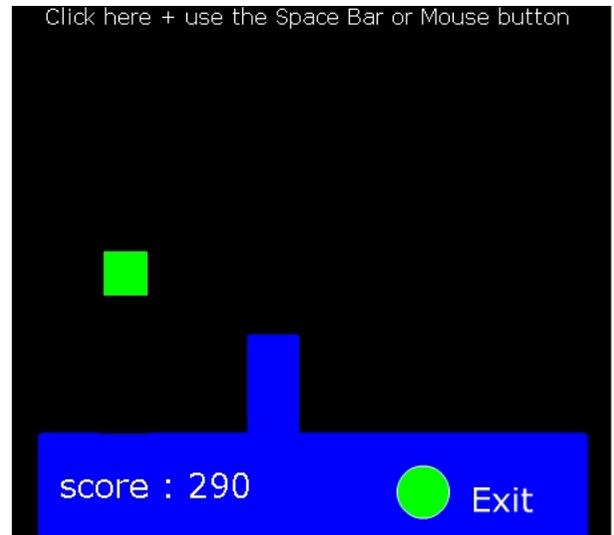
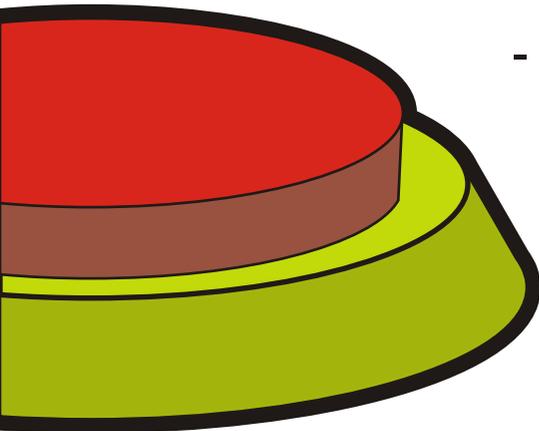


# 2. Gamasutr'ed

[www.gamasutra.com/features/20050602/green\\_01.shtml](http://www.gamasutra.com/features/20050602/green_01.shtml)

*By Berbank Green*

- Movimentar
- Atacar
- Ativar

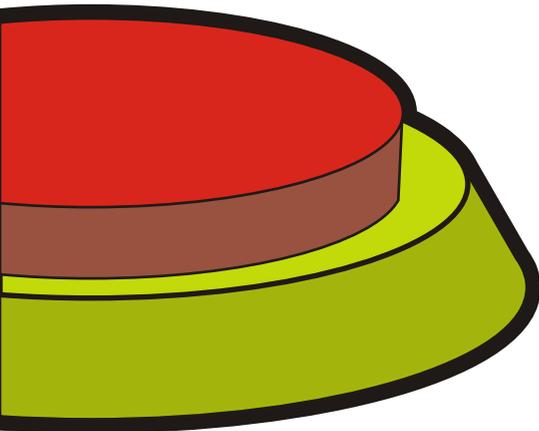




# 2. Play!

game 02 - multi player

E agora? Quais jogos podemos listar?  
(criar uma grande de jogos de 1 botão só)



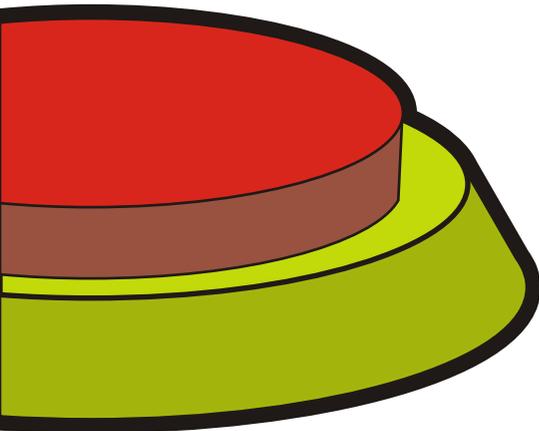


# 2. Play!

game 02 - multi player

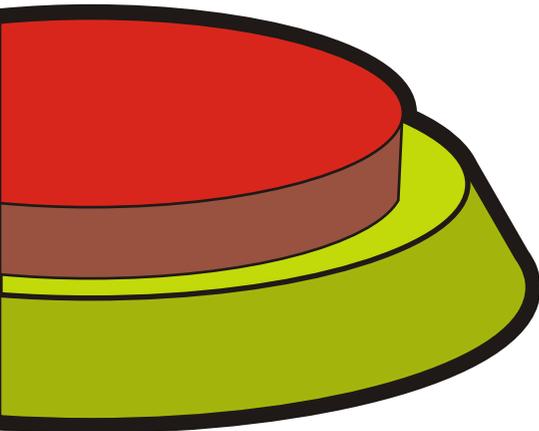
E agora? Quais jogos podemos listar?  
(criar uma grande de jogos de 1 botão só)

- Boliche
- Penalty
- Arremesso (basquete)
- Decatlon
- Garra (the claaaaw)
- Autorama



# 3. Ok, mas... e aí?!

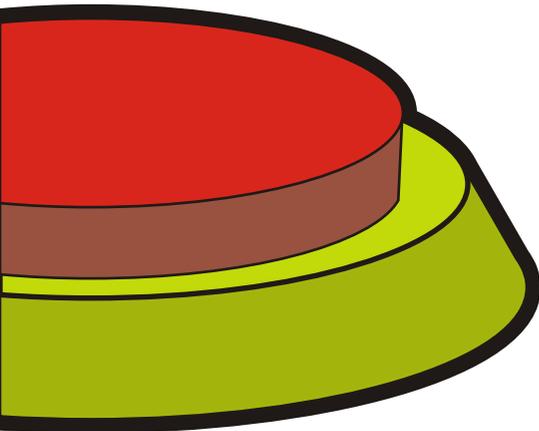
onde eu uso um jogo de um botão só?



# 3. Ok, mas... e aí?!

onde eu uso um jogo de um botão só?

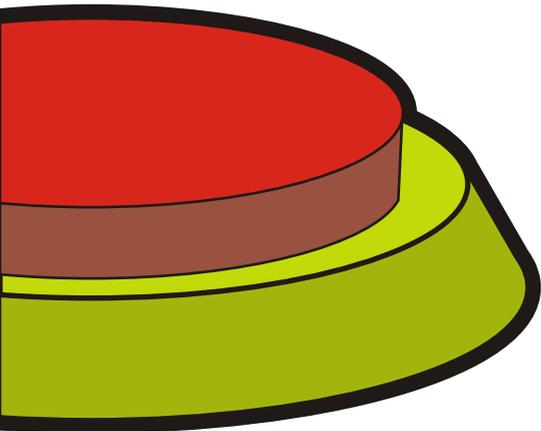
- Casual



# 3. Ok, mas... e aí?!

onde eu uso um jogo de um botão só?

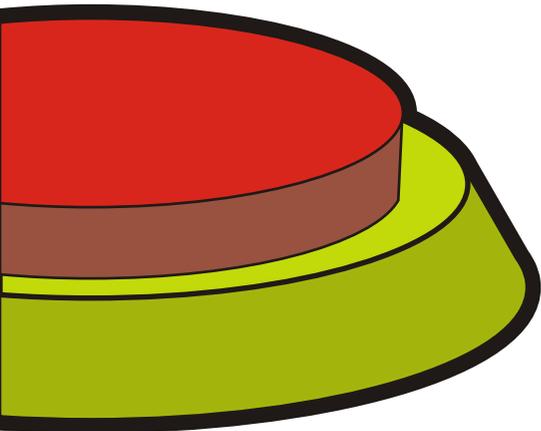
- Casual
- Celular



# 3. Ok, mas... e aí?!

onde eu uso um jogo de um botão só?

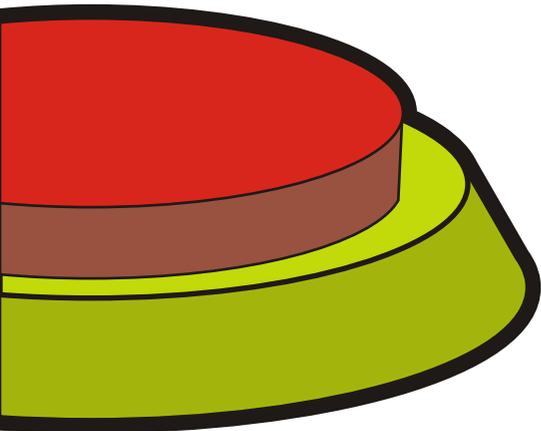
- Casual
- Celular
- Advergame



# 3. Ok, mas... e aí?!

onde eu uso um jogo de um botão só?

- Casual
- Celular
- Advergame
- Acessibilidade

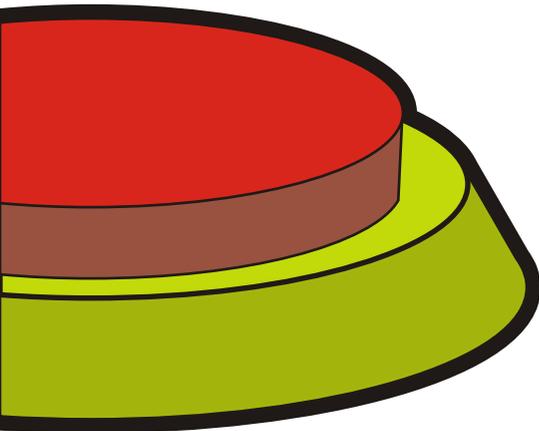


# 3. Ok, mas... e aí?!

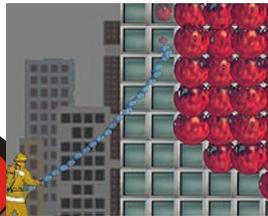
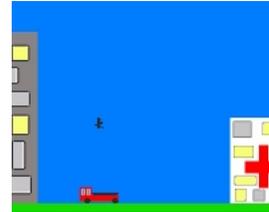
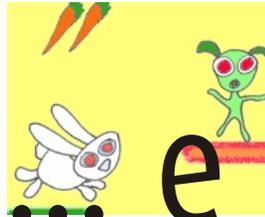
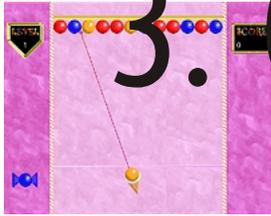
onde eu uso um jogo de um botão só?

- Casual
- Celular
- Advergame
- Acessibilidade

<http://www.oneswitch.org.uk/>



# 3. Ok, mas... e aí?! onde eu uso um jogo de um botão só?



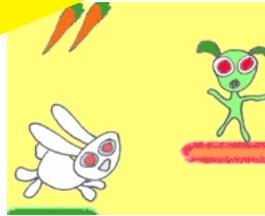
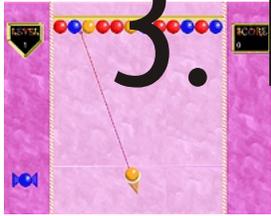
- Casual
- Celular
- Advergame
- Acessibilidade

<http://www.oneswitch.org.uk/>

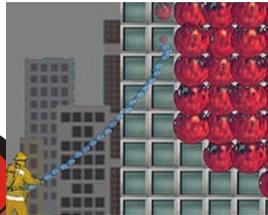
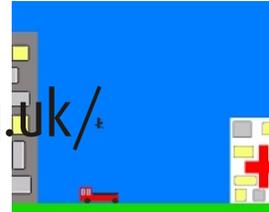


# 3. Play!

"to jogando não mãe, to estudando!"



<http://www.oneswitch.org.uk/>



<http://www.oneswitch.org.uk/>

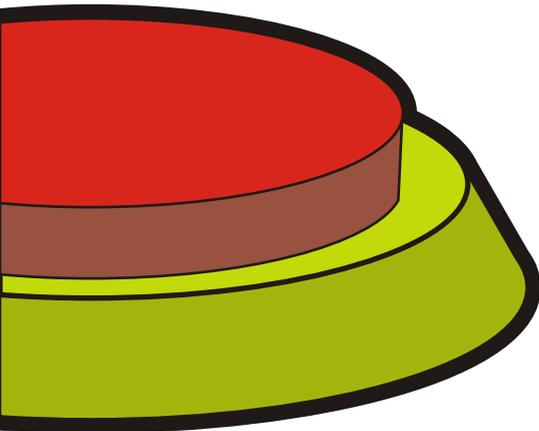




# 5. Play!

game 03 - multi player

Aprimorar ideias ou acrescentar novas à lista

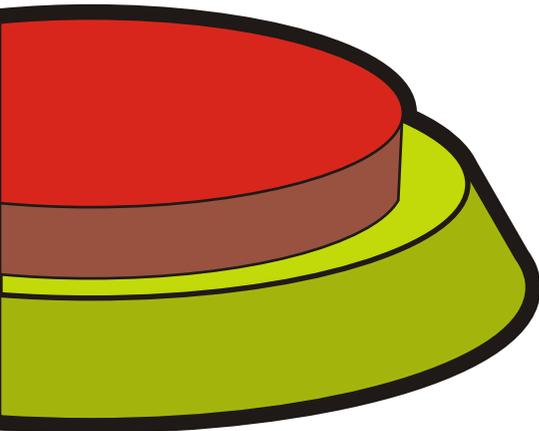




# 6. Play!

game 04 - multi player

- Seleccionar as 5 idéias

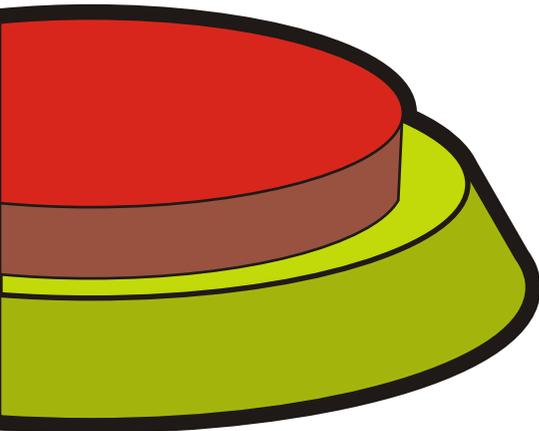




# 6. Play!

game 04 - multi player

- Seleccionar as 5 idéias
- Estimar o Protótipo





# 6. Play!

game 04 - multi player

- Seleccionar as 5 idéias
- Estimar o Protótipo
- Dividir as equipes

