

# Comparações Constantes

Baseado em

Using Qualitative Methods in Empirical Studies of  
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# Constant Comparison Method

- Qualitative analysis method
- Meant to generate grounded theory
- Operates on a set of field notes
- Basic process:
  - coding
  - grouping
  - writing field memo
  - forming hypotheses
- Repeated periodically in parallel with data collection

# What's a Code?

- A label
- A concept
- A topic
- A category
- A relationship
- A theme

# What's Coding?

- **Open coding** - assigning codes to pieces of textual data
  - Coded “chunks” can overlap
  - One chunk can have several codes
- **Axial coding** - grouping, categorizing, combining coded chunks
- **Selective coding** - making sense of it

# Open Coding

*What's here? What are the pieces?*

- Identification/discovery of concepts
- Classification (labeling of phenomena)
- Abstraction (this is part of that)
- Comparative analysis (this is different from that)
- Categorization (organization, grouping)
- Value-neutral, at least initially
  - “complexity” not “high complexity” or “low complexity”

# Open Coding Process

- Preparing for coding
  - Read the data
  - Read background material and research design
  - Create pre-formed codes, if applicable
- Coding by hand
  - Document markup (colored pens, etc.)
  - Photocopy, scissors, and envelopes
  - MS Word comments
  - Excel
- Coding tools – NVivo, Atlas TI
- Coding scheme
  - *Pre formed or post formed* codes
  - Constant iteration
  - Structure develops over time

# Open Coding and Quantification

- One form of coding
- Objective is to derive quantitative data from qualitative data for future statistical analysis
- Usually involves counting
  - How many subjects said...?
  - How many times did subjects use the term ...?
  - How many times did ...?
- Or timing
  - How long did subjects spend doing...?
  - How long did it take to ...?
- Inevitably loses richness
- Often seems a little like missing the point
  - What's the point of collecting rich data when you're just going to condense it down to numbers?
- But often is an effective and necessary way to reduce the size of the data

## Inspection Data Form

Class(es) inspected:

Inspection date:

Time:

Author:

Moderator:

Reviewers:

Name

Responsibility

Preparation time

Present

Amount of code inspected:

Complexity of classes:

Discussion codes:

**D Defects**

Reviewer raises a question or concern and it is determined that it is a defect which the author must fix; time recorded may include discussion of the solution

**Q Questions**

Reviewer asks a question, but it is not determined to be a defect.

**C Classgen defect**

Reviewer raises a defect caused by classgen; author must fix it, but it is recognized as a problem to eventually be solved by classgen

**U Unresolved issues**

Discussion of an issue which cannot be resolved; someone else not at the meeting must be consulted (put name of person to be consulted in () beside the code); this includes unresolved classgen issues. It also includes issues which the author has to investigate more before resolving.

**G/D Global defects**

Discussion of global issues, e.g. standard practices, checking for null pointers, which results in a defect being logged (does not include classgen defects)

**G/Q Global questions**

Same as above, but no defect is logged

**P Process issues**

General discussion and questions about the inspection process itself, including how to fill out forms, the order to consider material in, etc., but not the actual execution of these tasks.

**A Administrative issues**

Includes recording prep time, arranging rework, announcing which products are being inspected, silence while people look through their printouts, filling out forms.

**M Miscellaneous discussion**

Time logged (in minutes):

D\_\_\_\_\_ Q\_\_\_\_\_ C\_\_\_\_\_ U\_\_\_\_\_ G/D\_\_\_\_\_ G/Q\_\_\_\_\_ P\_\_\_\_\_ A\_\_\_\_\_ M\_\_\_\_\_



freshly painted room - smells + is hot  
 just had a task meeting - 39 classes needed in 6 weeks  
 SM: "This is a nightmare, and it's going to get worse."  
 - started 30 minutes late because of meeting

Class(es) inspected: ANI.3, EV3, EV3.1 Date: 3/15/96 Time: 2:00 Page 1 of 2

Time	Participants	Code	Notes
30	SM	A	get started; SM having problems finding right files
31	AP → RK	G/D	o change to null - actually several <del>small</del> different small defects don't change now, wait for TB3
33	AP, SM, MI	Q	
34	<del>SM</del> AP	D	cuts
35	MI	G/D	
36	MI	Q	"good thorough test plan" - some FTLs not standard format - do for next TB - other style - don't take time now
38	MI → RK, SM	Q	MI went through everything she did - no defects - showed RK+SM something on paper - don't change for now
40	<del>SM</del> RK → M	Q	re. DB filename
41	SM	A	nothing on category
42	SM → RK	G/D	o null instead of 0 - had trouble finding it
44	SM → RK, MI	D	Parameter Error exception - trying to figure out where it's thrown
46	SM → RK	U	similar to above "This leads me to my BIG QUESTION" - SM
47	SM → RK, MI	U(RK+SM)	RK catching error that will never happen MI: you're making it a lot more complex than you need to - too much error checking - discussion of meanings of various parameters - MI: "action item for the 2 of you to bottle out"
53	RK → SM	Q	why is certain error generated by classgen?
55	RK → MI, SM	Q	clarification
56	SM → RK, MI	D	ParameterError - handle differently from the way classgen does it

Lots of time for everyone trying to find right place in printout - small print is a factor

# **Axial Coding**

*How are things related?*

- Initial process of reassembling
- Relationships among categories and codes
- Structure (why?)
- Process (how?)
- Explanations not causal prediction

# Selective Coding

*How does it all fit together?*

- Also called **sense making**
- Relationships among relationships
- Theory construction
- The central category
- Storyline memos
- Role of literature
- Write, write, write!!!
- **Field Memos**