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## Towards an Ubiquitous and Context Sensitive Public Transportation System

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## Motivation

Urban mobility and public transportation in big cities, specially in developing countries, is complex and presents many problems

**CIDADES**

02/05/2010 às 11:00 | ATUALIZADA às 14:39 | COMENTÁRIOS (0)

**Trânsito engarrafado em vários pontos da cidade por causa da Parada Disney**


A TARDE On Line | Esp. Santos, do A TARDE

>> Quais foram os transformos que você enfrentou durante a Parada Disney?

O trânsito ficou congestionado nas principais vias da cidade, por conta do evento Parada Disney, que aconteceu na noite, neste domingo, 2, entre o Jardim de Alah e o Aeroúlio. De acordo com a Superintendência de Trânsito e Transporte (Transitão), a avenida Paralela, nos dois sentidos, ficou engarrafada por conta do fluxo de veículos.

Transportation systems deal with **dynamic** and sometimes **inconstant** events:

- traffic jams
- incidents
- accidents



## Motivation

Users of **public transportation** have to wait a long period of time with no information about what is happening in the context of their buses:  
**Will it arrive on time?**

**CIDADES**

27/02/2010 às 00:28 | ATUALIZADA EM: 27/02/2010 às 00:33 | COMENTÁRIOS (16)


**Usuários de ônibus sofrem em pontos de Salvador**

Luiz Fernando Lima, do A TARDE

Estimated arrival time of a bus, previewed on its schedule, **almost never** is accomplished in **real life**.

O vendedor de automóveis Fábio Pinto, de 28 anos, vai e volta do trabalho todos os dias de ônibus. Ele se diz indignado com a condição de alguns pontos. "Durante o dia, sofremos com o tempo, tanto faz se é sol ou chuva. À noite, o problema é a **segurança**", desabafa. A cadeirante Lourdes Maria Barbosa, de 68 anos, enfrenta problemas maiores. "Muitos pontos não têm rampa para quem é deficiente", afirma.

Atualmente, a população de Salvador conta com 2.736 pontos de ônibus para atender os cerca de 39 milhões de usuários mensais de transporte público. Como se vê, as reclamações que eles fazem sobre o estado de manutenção dos pontos e seus equipamentos são frequentes.



## Challenges X Possible Solutions

Provide **smart solutions** to support users of public transportation

Increase **quality of public transportation** (aid visitors and less private vehicles)

Stress and anxiety of **drivers and passengers**

Real-time **contextual information**: Routes, traffic conditions, transportation arrival time and location

Recommendation: **itineraries, routes** (specially for visitors)

Social network **support**: information sharing about real time events

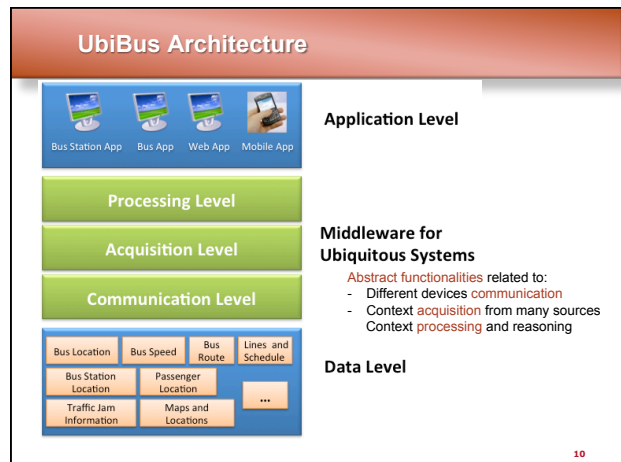
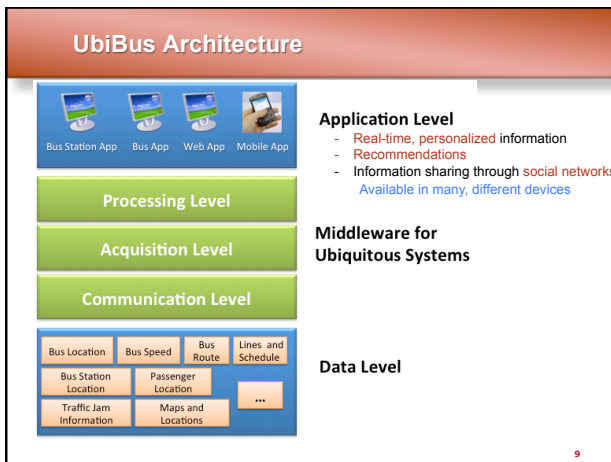
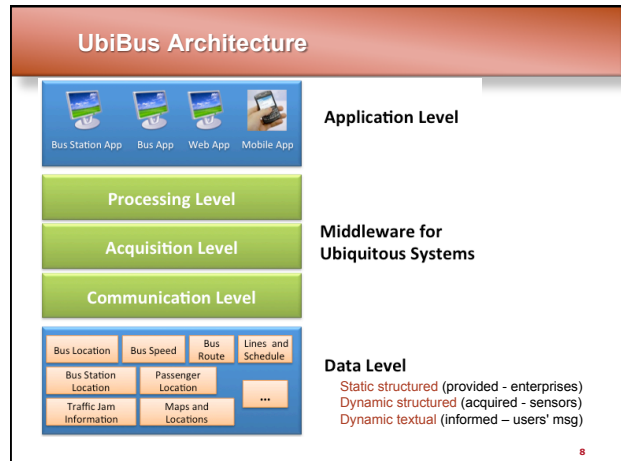
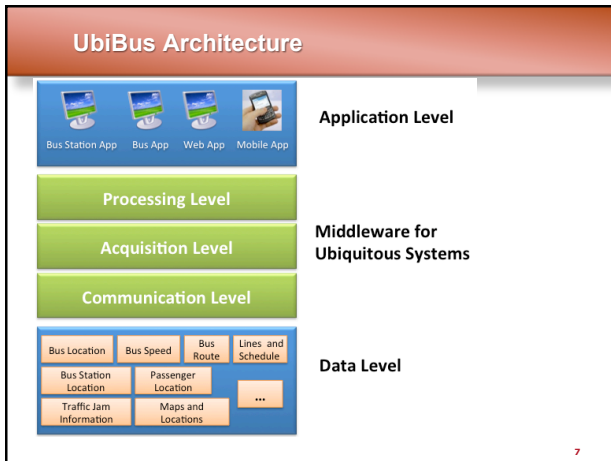



## Existing Approaches

- ITS to improve **passenger information**
  - e.g. Google Maps, OnibusRecife.com, SPTrans...
    - Information is **static** and do not consider the context **dynamicity**
    - Algorithms, models and tools are **proprietary**
- **Context sensitive ITS still an open issue**
  - Few approaches found
    - Sustainable transport (Froehlich et al., 2009)
    - Integrated navigation (Kruger et al., 2004)
    - Road safety (Gregoriades, 2007)
    - People with disabilities (Carmien et al., 2005)

## Our proposal – Objectives

- **UbiBus System**
  - **Integrated** ubiquitous context-sensitive ITS system
- **Characteristics**
  - **Open** solutions (models, algorithms, tools, middleware)
  - Focus on **passengers** of public transportation
    - particularly **buses** on urban areas of big cities
  - Real-time **dynamic** information to support decision making
  - Accessible from **multiple** devices



### A Case Study

- **Your City on Time (YCT)**
  - Prototype of a Bus Station application
  - Acquires and infers real-time context information to estimate a bus arrival time at a given bus station

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### Contextual Elements for YCT

Entity	Contextual Element	Context Source	Acquisition	Description
Station	Location	GPS	Acquired (Static)	Georeferenced location
Bus	Location	GPS	Acquired (Dynamic)	Georeferenced location
Bus	Avg Speed	YCT	Calculated (Dynamic)	Average speed of a bus calculated from stretches it passed by
Bus	Line	Bus operator	Provided (Static/ Dynamic)	Current line a bus is allocated to
Bus	Latest Station	Sensor	Acquired (Dynamic)	Previous station a bus has just passed by
Bus	Distance to next station	YCT	Calculated (Dynamic)	Distance from a bus current location to the next station in its route
Bus	Time to next station	YCT	Calculated (Dynamic)	Estimated time from a bus to arrive on the next station in its route.
Stretch	Avg Speed	YCT	Calculated (Dynamic)	Average speed of a stretch - from buses speed that recently passed by
Stretch	Traffic Level	YCT	Calculated (Dynamic)	The traffic level intensity on a stretch (low, moderate, high).

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### YCT Prototype Interface

Atualizando em 0:59

### YCT Evaluation Scenario and Methodology

- Simulated a scenario with **real data**
- Collected from the city of **Salvador**
  - Define a **bus route** composed by existing bus station
  - Acquire bus stations **geo locations** – GPS
  - Register **static data** about the defined route in a database

### YCT Evaluation Scenario and Methodology

- Simulated the **dynamic bus movement** in our defined route
  - Install **GPS** in a car
  - Drive the car on the route performing **speeds and stops** similar to **buses**
  - Repeat step 2 in **different times** of the day simulating **situations and scenarios**
    - Rush hour: high traffic
    - Late at night: low traffic

### Found Results on YCT Evaluation

Distance to the next Station (km)	Day		Night	
	Estimated Arrival Time (min.)	Difference Estimated x Real (mm:ss)	Estimated Arrival Time (min.)	Difference Estimated x Real (mm:ss)
3,3	6,8	01:48	4,9	00:28
2,9	6,2	00:24	-	-
2,3	4,6	00:00	-	-
1,9	-	-	2,5	00:04
1,3	2,2	00:24	-	-
0,5	1,2	00:36	-	-
0,4	-	-	0,6	00:10

### Comparing our results with Google Maps

Update Time	Distance to Next Stop (km)	Difference Between Estimation and Reality (mm:ss)		Difference between Your City on Time and Google Maps
		Your City on Time	Google Maps	
12:41	3,3	01:48	03:36	01:48
12:43	2,9	00:24	02:36	02:12
12:45	2,3	00:00	01:36	01:36
12:47	1,3	00:24	01:36	01:12
12:49	0,5	00:36	00:10	-00:26
12:51	-	-	-	-

- Static information
- Do not consider context variations

### Conclusions

- UbiBus** project contributions
  - Solutions to support **passengers' decisions**
    - Different types of **applications and information**
    - Availability on different **devices**
  - Open models, algorithms and tools.**
    - Usage of **standard protocols**
  - Middleware** to support different applications development
- Preliminary experiments with **Your City on Time** prototype
  - Showed that **context information** aids providing more **accuracy** in estimating a **bus arrival time**

## Further Work

- **Work in progress**
  - Effort involves researchers from several institutions
    - Academy and industry
  - We expect to use **real data** from the cities of **Salvador** and **Recife**
- **Current work**
  - **Specification and development** of
    - The five levels of **UbiBus architecture**
    - The **Middleware** for Ubiquitous Context-Sensitive ITS
  - **Evolution** of **YCT application** to support other devices
    - Web, Mobile phones and social networks (Facebook and Twitter)
  - **Investigation** of **crowdsourcing**, **collaborative maps** and information sharing using social networks

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Questions?

## Our proposal – The UbiBus System

- **Research Question:**
  - How Context and Ubiquity can improve ITS systems to better support **passengers** decisions?
- **Main Objective**
  - To specify and develop smart solutions to support public transportation users, particularly those in urban areas
- **Characteristics:**
  - **Integrate methods and techniques from several areas:** Ubiquitous Computing, Context Sensitive Systems, Middleware and Geographical Information Systems
  - Develop an **integrated system** with computational solutions, such as: **Personalized information, recommendations**, and information sharing through **social networks**

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## Issues Related to Using Context

- When designing a Context-Sensitive ITS
  - an emphasis should be given to the analysis of how users (should) interact with the system and how they expect the system to act on their behalf
  - Designers need to deal with issues associated to:
    - which information to consider as context
    - how to represent it
    - how to manage it and
    - how to integrate context usage into the system

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## Related Work

- Differs from existing ones on **focus and scope**
  - Sustainable transport (Froehlich et al, 2009)
  - Integrated navigation (Kruger et al, 2004)
  - Road safety (Gregoriades, 2007)
  - People with disabilities (Carmien et al., 2005)

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